

# TISEER MSUGH ANDREW

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## Professional Summary

Enthusiastic and adaptable Web3 professional with a Bachelor's degree in Zoology and strong expertise in digital marketing, content creation, and emerging blockchain technologies. Skilled in both tech and non-tech aspects of the Web3 ecosystem, including cryptocurrency, decentralized platforms, and community engagement. Passionate about driving innovation, building user-centric solutions, and contributing to decentralized projects.

## Skills and Competencies

- Web3 and Blockchain: Cryptocurrency basics, NFTs, decentralized applications (dApps), DeFi awareness
- Technical Skills: ICT proficiency, basic GitHub workflow, Web3 platforms interaction
- Digital Marketing: Social media strategy, campaign management, content marketing
- Creative Design and Content: Graphic design, content strategy, copywriting
- Soft Skills: Communication, teamwork, problem-solving, adaptability.

## Education

BSc in Zoology

Joseph Sarwuan Tarka University, Makurdi, Benue State, Nigeria.

## **Experience**

- Digital Marketing & Content Creator

Freelance/Personal Projects – Nigeria

- Developed and executed online campaigns to increase brand awareness across digital platforms
- Created engaging content for Web3-related topics and tech communities
- Managed audience interactions and grew engagement in online groups

## **ICT and Tech Enthusiast**

Self-Driven Learning and Projects

Gained hands-on experience with crypto wallets, airdrop participation, and blockchain community events

Explored decentralized finance (DeFi) and Web3 tools to understand emerging technologies.

## **Certifications**

Digital Marketing (Certified)

ICT Skills Training

## **Languages**

English (Fluent), Tiv.

## **Interests**

Web3 innovation, blockchain communities, NFT trends, content creation, technology adoption.